



“One in a Million” COOKIE CONTEST

In 2009 the Fort Wayne International Airport will give away its One Millionth Cookie to an arriving passenger. Known as “The cookie airport” the Fort Wayne International Airport will conduct a cookie recipe contest as one way to commemorate this accomplishment. The following information outlines the official rules for the 2009 “One in a Million” Cookie Contest – along with all the information you need to know on how to register, participate and win!

The “One in a Million Cookie Contest” registration will start on Thursday, December 3rd and end on Friday, December 11, 2009 at midnight. The contest is open to all residents (except as those noted below) living within a one hour drive of Fort Wayne International Airport (75 miles).

Entering is as easy as 1, 2, 3

1. Complete the One In A Million Cookie Competition Registration Form
 2. Submit your registration form along with your favorite cookie*
 3. Bake cookies* using the recipe you submitted and bring 24 cookies to airport for judging
- *Includes drop cookies, roll or cut-out cookies, brownies and bar style cookies

OFFICIAL RULES

Eligibility: This is open to legal residents of the United States who are 18 years of age and older as of December 16, 2009 and are legal United States residents residing within a one hour drive (75 miles) of the Fort Wayne International Airport. The officers, directors, board members, employees, contractors, and agents of the Fort Wayne International Airport, Smith Field, The Fort Wayne – Allen County Airport Authority, The Fort Wayne – Allen County Economic Development Alliance and The Fort Wayne – Allen County Chamber of Commerce, and the immediate families and those living in the same household of any of the above are not eligible. Additionally, professional bakers and bakeries are excluded. Airport tenants and host volunteers ARE eligible to enter the contest. All federal, state and local rules and regulations apply.

PROCESS AND PRIZE NOTIFICATION

1. Contestants register to enter and submit a recipe with registration form by midnight, December 11, 2009.
2. Contestants bake cookies using the recipe submitted with their registration form and deliver 24 cookies to the airport for judging on Wednesday, December 16, 2009 between Noon and 3 p.m.
3. Cookies are judged on “cookie drop off day”, Wednesday, December 16, 2009.
4. The “Top Five” entrants will be notified between 5-6 p.m. on “cookie drop off day”.
5. The “One In A Million” cookie contest winners announced at 6:00 a.m. on Thursday, December 17, 2009 via Twitter and Facebook.

All rules are subject to change by the Owner without notice.

RECIPE CRITERIA AND RECIPE SUBMISSIONS

When submitting recipes, contestants must attest to the fact that to the best of their knowledge, their recipe submission is an original creation and not the copyrighted property of another individual, corporation or other legal entity.

Once submitted, all recipes become the property of the contest Owner, Fort Wayne International Airport. Entry constitutes permission to Owner to edit, modify, adapt, publish and otherwise use the recipe in any way without compensation. By entering the “One In A Million” Cookie Contest, contestant grants consent to Owner to use winners' name and likeness for editorial, advertising and publicity purposes, without further compensation.

JUDGING CRITERIA

All recipes and cookies will be reviewed by a panel of judges. Judges will rate the cookie in four areas: Taste, Appearance, Simplicity and Appeal.

1. Taste (up to 25 points) How does the cookie taste?
2. Appearance (up to 25 points) Does the cookie have an appealing appearance?
3. Simplicity (up to 25 points) Is the recipe easy for the average consumer to prepare?
4. Appeal (up to 25 points) Does the judge want more of the cookie – want the recipe?

Judging will take place in three stages:

1. As cookies are delivered, judges will sample and rate each recipe to establish an initial score and identify the top 20 cookies. Scores are established using a 100 point system.
2. Once all cookies have been rated, judges will sample and rate cookies again using the same rating system. Scores from the first and second rating will be averaged and cookies ranked to identify the top five cookies.

3. The third and final round ask judges to vote from the top five cookies until such time as the top five cookies have been ranked and declared; 1st Prize, 2nd Prize, 3rd Prize, 4th Prize and 5th Prize.

The decision by the judges is final.

PRIZES

1st Prize winner will receive 25,000 Frequent Flyer miles* and free parking at Fort Wayne International Airport for up to one week of travel.

2nd Prize will receive 10,000 Frequent Flyer miles* and free parking at Fort Wayne International Airport for up to one week of travel.

3rd Prize will receive 5,000 Frequent Flyer miles* and free parking at Fort Wayne International Airport for up to one week of travel.

4th Prize will receive 2,500 Frequent Flyer miles* and free parking at Fort Wayne International Airport for up to one week of travel.

5th Prize will receive 1,000 Frequent Flyer miles* and free parking at Fort Wayne International Airport for up to one week of travel.

*Frequent Flyer miles for airlines currently serving Fort Wayne International Airport.

LIMITATIONS ON LIABILITY

The Fort Wayne Allen County Airport Authority, Smith Field, Fort Wayne- Allen County Economic Development Alliance and/or the Fort Wayne – Allen County Chamber of Commerce, and the Fort Wayne International Airport (Owner) is not responsible for any expense, injury or action occasioned by participation in this. By acceptance of prize, and except where prohibited by law, winners consent to use of name and/or photograph for publicity purposes without further compensation where prohibited by law. Recipes submitted for judging become the property of the Owner. All federal, state, and local regulations apply. Winners are responsible for all taxes.

HOW TO REGISTER:

Go to www.flyfwa.com to register and enter your recipe on-line, or you can download the Official "One In A Million" Cookie Contest ENTRY FORM from our web site to enter by mail. Entry forms also available at the Welcome Center located inside the Fort Wayne International Airport.

Entrant must complete a valid entry form and submit the entry along with a cookie recipe either "On-Line" or via mail to: One in a Million Cookie, Fort Wayne International Airport, 3801 W. Ferguson Road, Suite 209, Fort Wayne, Indiana, 46809 by midnight, December 11, 2009. Recipes using mixes are not permitted. Recipe(s) must be submitted with the entry "on-line" or printed on one side of 8-1/2" x 11" paper if entry is by mail. Recipe must list all ingredients, quantities, and the preparation instructions. Entrant's name, address and phone number must be listed on the recipe if submitted by mail. Recipes that require refrigeration are prohibited from the contest as refrigeration will not be available for judging.

DELIVERING YOUR COOKIES FOR JUDGING:

Prepare and deliver 24 cookies using the recipe you submitted with your Entry Form to the Fort Wayne International Airport on Wednesday, December 16, 2009 between Noon and 3 p.m. Cookies should be submitted in a “non-returnable” sealable plastic bag, box or container labeled with the “Contestant Name” and the Name of the Cookie, Brownie or Bars along with a copy of the recipe and entry form. Containers will not be returned.

To drop off cookies on Wednesday, December 16th contestants should park in the “Short Term Parking Lot” located at Fort Wayne International Airport and enter the airports ticket hall area where the Final Registration and Entry area will be located near the West Art Gallery. The airport provides 30 minutes of Free Parking – adequate time to make a drop off of your cookies.

QUESTIONS

Please contact Kim Fuhrmann at 260-446-3435 with questions about the “One in a Million” Cookie Contest.